



Catch the Vision! Sponsor The Bea & The Bug Extravaganza for Children!

Produced by: Education & Entertainment Foundation, Inc. 501(c)(3) Tax ID: 52-640500 (703) 299-9433

EXECUTIVE BRIEF: RE-LAUNCH! "THE BEA & THE BUG!"

Dependent on full funding: Tentative schedule June 30th Children's Hospital, July 11th Carter Barron

RE-LAUNCH

We are re-launching The Bea & The Bug! featuring kids, bugs, and American History! This action-filled theatrical production is *interactive* between professional actors and the audience, *multimedia* with the huge screens, projecting lyrics and archival footage, *written* to build reading, comprehension and other skills, and *ingenious* with its original scripts and music. Plus! This one-hour, thrilling journey-through-time radiates in the audience's lives because everyone takes home a program filled with captivating, educational activities linked to the show!

The overall theme and theme song is "You Can Make a Difference." Through the positive, upbeat delivery of historical highlights, the show emphasizes that a smile, a hug, pursuing your interests or goals can enhance your life and/or the lives of others. Different shows explore the lives of inventors, doctors, writers, explorers, journalists, and community workers, to name a few. Rousing examples of culturally diverse success stories include Thomas Jefferson, Duke Ellington, Eleanor Roosevelt, Amelia Earhart, Nellie Bly, Dr. Charles Drew, Benjamin Banneker, and Pierre L'Enfant. By the show's end the audience is buoyant and seeking an interest!

These shows are performing arts extravaganzas! Written by Duncan Hood, Matthew Johnson, and Jim Lefter and produced & created by Gale Nemeec, they include brilliant lights, dance, and story lines for all ages. The entire up-on-your-feet, participatory experience is carefully crafted to deliver learning opportunities to each child and adult as it brings together people of different ages and races and gives hope and encouragement to all. From the start of the show it's obvious the kids love to sing the lyrics on the huge screens and in their take-home programs.

From 1999 to 2002 The Bea & The Bug!, an original live production, reached underserved and inner-city children in Washington DC, Baltimore, and the patients at Children's National Medical Center. *This optimistic show changed lives! It sparked hundreds of conversations, among enthusiastic people from all walks of life, about history and "The Bea & The Bug!" It brought the community together!*

These extraordinarily successful shows were FREE to the public because of financial support from James Nemeec, AOL, Western Development, Combined Federal Campaign, Toyota Dealers of Baltimore, Rose Marshall, Discovery Channel Store, 7-11, North American Network, and many others. Today, your donation will help to ensure that *The Bea & The Bug!* will remain free and will reach the kids who will benefit the most.

Our First Honorary Committee included former Secretary of State Colin Powell, former Mayor Anthony Williams, Brigg Owens, Julie Harris, Darrell Green, Elizabeth Campbell, Bob Levey, Bruce Johnson, Virginia E. Hayes Williams, and James Nemeec.

Our re-launch, flagship city and year round production will add new venues including the Duke Ellington Theatre. We hope to provide free or affordable theater to the community and fill each venue to capacity. For example: a 900 seat theater will be attended by 900 people. Outreach will continue to pre-K and elementary schools, daycare (child and adult) programs, camps, nursery schools, nursing homes, recreation centers, and others.

Our Mission is to motivate, inspire, educate, and spark children's imaginations through the performing arts.

OUR GOALS

- To enrich children's life experience by giving them ownership, pride, and respect for their community through original productions featuring persons in American history
- To inspire children to follow a personal interest, create achievable goals, and become role models
- To demonstrate to children how to apply what is learned in the theatre and in school in new ways
- To reach thousands of children and adults in the metropolitan area, and eventually the nation, with eight performances per designated community
- To create an educational playbill connected to each show
- To upgrade the web site with kid-friendly, interactive, historical research and educational games
- To create web-cast, pod cast, and positive music CD's for each show
- To create hundreds of jobs in the performing arts for writers, actors, musicians, set designers, to name a few

ESTIMATED BUDGET

One point five million dollars, annually. We need you and your financial support, partnerships, participation, friends, and contacts to make *"The Bea & The Bug Extravaganza for Children!"* a long-term reality. Call Gale Nemeec today at 703-299-9433, or donate on-line at: www.theBeaAndTheBug.org/categories.htm